

COMMUNICATION

Objective: Develop and maintain effective two-way communication with Lake District constituents. Ongoing communication will ensure that the lake community has access to the current status of the various components of the long range planning project and ample opportunity to ask questions and provide feedback. The tools used should be both timely and cost efficient. The information should ensure transparency throughout the process and encourage community engagement.

Where we are: The decision to update this Lake District website was an undertaking separate from the long range planning project. However, it quickly became apparent the website should form the foundation of timely information flow about the project. The District also utilized a survey early in 2015 as a means to gain community input regarding current and potential expanded uses of the property. The results of the survey formed the basis for the August Community Meeting, where additional feedback was collected. The District Dialogue brings you the current status of the project and contact information for individual components of the project. We encourage you to utilize the direct email addresses and/or the various “Contact Us” opportunities available on the website to ask questions and provide feedback as we all move forward in this process.

Next Steps: This website is the best place to find updates on Lauderdale Park, which we will add as appropriate. While editions of the District Dialogue summarize our current status, frequent communications in that format, with its production and mailing costs, are not cost efficient. We therefore encourage you to click on the blue “Newsletter” button to provide the District with an email address we can use to distribute future District Dialogues and updates electronically to keep you informed and ask for your input.

Since this project is large and multifaceted, some aspect of the project and general updates will most likely be a part of all our Board meetings. The date, time and location of all Board meetings are posted on this website. You will find Board meeting information both in the “Community Events” calendar and in the “Meetings” sections. Be sure to check the posted Agenda and you are welcome and encouraged to attend these Board meetings. We also plan to hold another Community Meeting in early summer to share a more fully developed proposal, answer questions and seek your feedback. We will inform you of a Community Meeting via postcard and it will also be posted on this website, so please check the calendar in the “Community Events” section.

Questions or Comments? Contact Debbie Ferrari at dferrari@lauderdalelakedistrict.com